PRIVACY POLICY

We understand that your privacy is important, and we want to assure you that we take it seriously. Our goal is to be transparent about how we collect, use, and protect the personal information you provide to us on our site.

When you visit our site, we collect some basic information about your browser to help us understand how visitors browse our site and improve your shopping experience. We also collect personal information when you check out of our store, which we use solely for order processing and shipping.

We want to emphasize that under no circumstances will we share any personal information that we collect with any third parties or web sites. We value your privacy and will never sell or distribute your email to anyone else.

If you ever decide to opt-out of our marketing emails, we have a simple unsubscribe form that will let you get off our email list. We also have a consumer inquiry email address where you can contact us if you have any questions about your privacy or want to make changes to your profile. Lastly, we take the protection of your information seriously. All payment information is collected under SSL, and any data we store about you is kept behind a secure firewall in our database, which is not accessible to the public in any way. All credit card information is encrypted and tokenized by our payment processor, FIS Worldpay. You can read all about their privacy policies <u>here</u>.

We appreciate you being a member of the 7 Lady Vineyards family.

